

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

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Attorney Docket No.: Google-66 (GP-238-00-US)

Applicants: Summit AGARWAL, et al.

Serial No.: 10/813,925

Confirmation No.: 5061

Filing Date: March 31, 2004

Title: DETERMINING AD TARGETING INFORMATION AND/OR AD  
CREATIVE INFORMATION USING PAST SEARCH QUERIES

Examiner: Yehdega Retta

Group Art Unit: 3622

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

REQUEST FOR A ONE (1) MONTH EXTENSION OF TIME

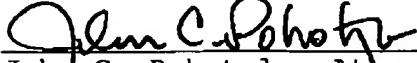
In response to the Office Action mailed on May 6, 2009, which set a time for response to expire on August 6, 2009, please extend that period one (1) month to expire on September 6, 2009. The Patent Office is authorized to charge the fee of \$130.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

09/09/2009 HMARZI1 00000034 501049 10813925

01 FC:1251 130.00 DA

Respectfully submitted,

September 8, 2009

  
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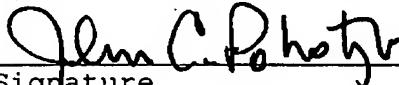
STRAUB & POKOTYLO  
788 Shrewsbury Ave.  
Tinton Falls, NJ 07724

**CERTIFICATE OF FACSIMILE TRANSMISSION**

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

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Signature

September 8, 2009  
Date